

Don't miss the opportunity to hear the BEST ideas in sales, service marketing and management from around the country!



**Kate Good**

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**Pete Regules**

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**Jackie  
Ramstedt**

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Ramstedt**



Indianapolis, IN  
Marten House Hotel  
March 27, 2012



Be inspired by the Country's best - 3 National Speakers, One Day, One Location

8:15am Registration  
9:00am - 1:00pm Seminar  
Marten House Hotel

YEAR TEN!  
All NEW Apartment All Stars 2012

Join us as the Apartment All Stars celebrate their 10th year in action. Tradition dictates diamonds and tin (everlasting and flexible) for tenth anniversaries, and we are going to give you just that! DIAMOND ideas FLEXIBLE enough to suit your apartment community, residents and your budget!

The innovative and motivating Apartment All Stars are back for a seminar with ALL NEW INFORMATION you simply can't miss. The All Stars will be sharing their "diamond" Sales, Service, Marketing and Management ideas to help make 2012 your best year ever.

Idea Factory - back by popular demand, the Idea Factory has become our traditional kick off and a favorite of All Star attendees. Prepare to write fast because you'll hear a killer sales, marketing or resident retention idea each minute for the first fifteen minutes.

BETTER THAN EVER Trends! Each speaker will spot two trends that will impact our industry in the next two years. Spotting and staying ahead of trends is crucial to competing for today's renters. Don't miss the seminar -- it's worth the time and money.

## SPONSORS



## APARTMENT ALL STARS REGISTRATION INFORMATION

NAME \_\_\_\_\_

COMMUNITY \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_

(SIGNATURE)

(PRINT NAME)

**(Note that Management Company is responsible for all unpaid charges)**

- \$59 CAM/CAPS/NALP/CAMT Member
- \$89 Member
- \$159 Non-Member

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- Bill Community
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Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Expires \_\_\_\_\_ ZIP \_\_\_\_\_

### **TO REGISTER BY MAIL**

Indiana Apartment Association  
9100 Keystone Crossing, Ste 725  
Indianapolis, IN 46240

### **TO REGISTER BY FAX or ONLINE**

(317) 816-8911  
www.iaaonline.net